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G W Y A D B F

CHEROKEE NATION®

SMALL BUSINESS ASSISTANCE CENTER

Newsletter

July/August 2012

**RSVP today!**  
**Certified Indian-Owned Business Fair**  
**Thursday, Nov. 1, 2012**  
**10 a.m. to 3 p.m.**  
**Hard Rock Hotel and Casino**  
**RSVP @ [www.cherokeetero.com/news](http://www.cherokeetero.com/news)**

## Indianpreneurship

**July 10,17,24,31**  
**Tahlequah**

**August 2,9,16,23**  
**Jay**

Join the Cherokee Nation Small Business Assistance Center in July and August as we discuss Indianpreneurship. This four night workshop covers writing a business plan, writing and understanding financials, marketing ideas and strategies, and much more. The Indianpreneurship workshop is great for existing business and for people who need help making their small business dreams a reality.

Writing a business plan will help you identify areas that may be hindering your business from growing. Some of the areas may be your location, your competitors, and your targeted market. Ever wonder what happened to the profits in your business? Producing a 12 month cash flow statement, calculating your businesses break-even point, producing income statements and balance sheets will give you very useful information.

The cost is \$15.00 which for your workbook.

The workshop is open to the public.

To register for the workshop call 918-207-3954 or e-mail [brenda-alley@cherokee.org](mailto:brenda-alley@cherokee.org).

## Get Your Business Online

The Cherokee Nation Small Business Assistance Center has partnered with Google to present How to Get your Business Online.

Through this workshop, small businesses will be able to sit down and have one-on-one guidance on how to create and maintain a website. At the end of the class, each participant will have an active webpage they can begin using. In addition to creating the website, Google will give tips and pointers on how to grow your business online.

For more information contact Stephen Highers at [stephen-highers@cherokee.org](mailto:stephen-highers@cherokee.org).

## Small Business Loans

The Small Business Assistance Center has loan funds available to small businesses that meeting lending requirements.

If you or someone you know would like more information about this opportunity then do not hesitate to give the SBAC a call.

Loans are available for small business start-ups and for expansion projects for existing businesses. The SBAC strives to create programs that enhance the capabilities of Native American-owned busi-

VISIT [WWW.CHEROKEEBIDS.ORG](http://WWW.CHEROKEEBIDS.ORG) DAILY FOR NEW PROCUREMENT OPPORTUNITIES

# Upcoming SBAC Workshops

July 10,17,24,31	Tahlequah, Osiyo Training Room 6:00 pm—8:00 pm	Indianpreneurship \$15
July 10,17,24,31	Jay, NE Oklahoma Community Action Agency 6:00 pm—8:00 pm	Indianpreneurship \$15
August 29	Claremore, RSU Innovation Center 8:00 am—5:00 pm	<b>\$165</b> , Using QuickBooks, Shawn Clagg
August 30	Bartlesville, Tri-County Tech Strategy Center	How to do Business with the Cherokee Nation.

## Business Spotlight

We would love to highlight your business accomplishments and achievements in our upcoming newsletters. Please send us your stories so we can be sure to get them included in future additions. Send your stories, comments or ideas to [stephen.highers@cherokee.org](mailto:stephen.highers@cherokee.org).

## 2012 Arts on the Avenue

The 4<sup>th</sup> Annual Arts on the Avenue Art Festival was held June 8-9, 2012 on the Cherokee Capitol Square. Regional visual and performing artists showcased their amazing talents during the weekend. The visual artists provided beautiful works in pottery, painting, graphics, photography, wood, mixed media, sculpture, jewelry and silver smithing. The performing artists ranged from ballet to Russian dance and the music included many genres such as jazz, country, classical, folk and pop. It was a fantastic opportunity to purchase high quality art directly from the artists. Cherokee Nation is proud to help sponsor the event along with Tahlequah Main Street Association, United Keetoowah Band and Northeastern State University. Join us the second weekend of June 2013 for the next Arts on the Avenue Art Festival.



## Small Business Assistance Center

**(918) 453-5536**

**[sbac@cherokee.org](mailto:sbac@cherokee.org)**

**SBAC contacts:**